

Swissquote, the first Swiss bank to launch an Apple TV application

- The application provides continuous financial news coverage on television
- Displays key indices, main currency pairs and latest economic news
- Interactivity and design were the main development drivers for the app

Gland, Switzerland, 28 January 2016 - Today, Swissquote Bank Ltd, the leading Swiss online bank, introduced its app dedicated to up-to-date financial news on Apple TV. The app can be downloaded for free with a second-generation Apple TV and provides an overview of the main world markets.

The Swissquote Apple TV application is displayed as a rotating globe showing the securities and performances of major stock indexes, SMI components and the main currency pairs. An information banner at the bottom of the screen scrolls the latest economic and financial news with the potential to affect prices. Contrary to other Swissquote applications, the Apple TV app is primarily intended to run in background to provide an overview while at work, for example.

Although the application uses information from the Swissquote website, the presentation is completely different. The large screen size enables a completely new, three-dimensional design. The appearance is very clear and particularly well suited to non-stop operation. Users can also zoom in on information that interests them and adjust globe rotation speed, making it a truly customisable and interactive application.

Marc Bürki, Swissquote's CEO said: "The Apple TV application is in line with our plan to develop our digital offering and is the next step in our strategy of multi-media development."

Paolo Buzzi, Swissquote's CTO added: "With this application we focused primarily on design and interactivity, two important aspects of connected TV. The application focuses on essential information, providing users with a clear vision of changes in the main financial markets around the world. It rounds out our mobile application offering and enables our clients to receive the latest financial news at all times."

Swissquote has been at the forefront of technology since its founding, particularly in the area of apps. In 2008, Swissquote was the first Swiss bank to launch its own iPhone trading application, followed by an iPad version in 2010. The two applications are now among the most popular banking apps in Apple's Swiss app store with 228,000 (iPhone) and 90,700 (iPad) downloads. In June 2015, Swissquote was the first bank with an application for the Apple Watch.

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More information about the Swissquote mobile applications on: www.swissquote.ch/mobile

Swissquote – The Swiss Leader in Online Banking

As a leading provider of online financial services, Swissquote offers innovative solutions and analysis tools to meet the wide range of demands and needs of its clients. As well as various online trading services, the user-friendly platform also provides solutions for eForex, ePrivate Banking, eMortgage and flexible saving accounts. In addition to a low-cost service for private clients, Swissquote also offers specialized services for independent asset managers and corporate clients. Swissquote Bank Ltd holds a banking license issued by its supervisory authority the Swiss Federal Financial Market Supervisory Authority (FINMA) and is a member of the Swiss Bankers Association. Its mother company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN).

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