

## Swissquote Launches Themes Trading Service

- Swissquote brings “thematic” investing to the masses, allowing clients to participate in long-term, mid-term and short-term opportunities created by real time market developments, trends and events
- The thematic approach allows investors to take advantage of how the world will look tomorrow rather than a traditional approach, which looks backwards
- New service in the fintech environment simplifies the stock-picking process
- Offering rolled out with an initial 30 themes, new themes will be added dynamically based on developing trends, events and market development

**Gland, Switzerland, September 7<sup>th</sup> 2015** –Swissquote Bank Ltd, Switzerland’s leading online bank, today announced the launch of Swissquote Themes Trading. Through this free and easy to use investment service, Swissquote aims to provide investors with the opportunity to invest in comprehensible and relatable trends based on the latest market developments.

Swissquote Themes Trading will enable users to identify long, mid and short-term opportunities created by the latest global developments. Unlike traditional trading, traders will be more easily able to participate in trends related to global events through a selection of promising stocks or at a later stage other group of assets connected with that opportunity. Each trend will consist of a well-balanced basket based on solid analysis by Swissquote’s team of analysts.

This free service went live today with an initial set of 30 diverse themes, including global electric, cyber security, wind energy, Greek recovery and fitness trends. The introduction of new themes will be a market-reactive process, based on evolving events, drivers and market strategies and will provide clients the chance to gain valuable investment experience on a diverse range of sectors.

Marc Bürki, Swissquote’s Chief Executive Officer, said: “Digital banking is part of our philosophy. Therefore it goes without saying that we are using the latest technological advances in the fintech environment to create new offers for the investor. With Themes Trading we will turn thematic investment into a dynamic process that further democratises trading. In the near future, the service will integrate equities, fixed income, futures and Foreign Exchange, building true thematic portfolios for modern intelligent investments.”

Peter Rosenstreich, Head of Market Strategy of Swissquote, added: “Themes Trading facilitates the decision making process involved in investing. Our experience shows that investors are looking for opportunities in thematic investing in combination with the highest possible transparency. Swissquote Themes Trading is taking this idea to the next level.”

Swissquote Themes Trading can be accessed through the Swissquote website and is open to the public, as with all current offerings. A Swissquote account will be required to trade. Upon selecting a theme, clients will have the possibility to buy each title separately for the usual Swissquote equity commissions (starting from CHF 9). At a later point, Swissquote will enable the possibility to buy whole themes baskets at once containing up to 20 equity titles each.

To access Swissquote Themes Trading, please visit: <http://www.swissquote.ch/themes-trading>

**Download** Fotos/Screenshots

**Swissquote – The Swiss Leader in Online Banking**

As a leading provider of online financial services, Swissquote offers innovative solutions and analysis tools to meet the wide range of demands and needs of its clients. As well as various online trading services, the user-friendly platform also provides solutions for eForex, ePrivate Banking, eMortgage and flexible saving accounts. In addition to a low-cost service for private clients, Swissquote also offers specialized services for independent asset managers and corporate clients. Swissquote Bank Ltd holds a banking license issued by its supervisory authority the Swiss Federal Financial Market Supervisory Authority (FINMA) and is a member of the Swiss Bankers Association. Its mother company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN).

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